

Custom branding

Paper chip & sauce cups



Paper chip & sauce cups
customisation guidelines
November 2024

Biopak
It doesn't cost the earth



Customise your chip or sauce cups

We offer free custom branding for orders of 50,000 cups or more

1. Select size and type

Chip cups - 12, 16, 32oz

Chip box - original, small, large

Paper sauce cup - 45, 90, 120ml

2. Choose your quantity

Chip cups & box - 30,000/size

Paper sauce cup - 50,000/size

3. Free artwork design service

Free design and artwork setup

High-quality printing – unlimited CMYK colours and up to 5 Uncoated Pantone colours (4 colours for Chip Cups & Cup Sleeves and 2 for Paper Sipper Lids)

No plate costs (Additional costs apply only for Kraft bowls)

4. BioPak endorsement

We recommend incorporating the trusted BioCup or BioPak logo along with an environmental message into your artwork

5. 8-10 weeks delivery lead time

8-10 weeks turnaround time from signing the contract to delivery

6. No deposit and free storage

No deposit required (conditions apply)

Free storage for 3 months (conditions apply)

Our pay-as-you-use* system allows you to order and pay for what you need, when you need it (conditions apply)

7. Same day dispatch on all orders

All orders placed before 10am in most metro areas will be delivered same day (conditions apply)



BioPak donates 5% of profits to positive change.

*Pay-as-you-use customers must indicate that product will be drawn and paid for evenly over a maximum of 3 months. If product cannot be drawn in this manner, we can still provide custom products but different payment plans will have to be discussed.

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Print specifications

Design notes

Use our supplied artwork templates and curve/warp artwork along guidelines. Round objects not correctly placed will appear oval in print. Such elements should be checked by printing the artwork, cutting to the template shape and wrapping onto the required cup size

Care should be taken ensuring logos and design elements are proportionally the same across cup sizes as required and that you have considered enough space from the rim of the cup

Ensure artwork aligns at the cup/bowl seam

Adobe Illustrator is our preferred software for cup artwork

Artwork can be printed in either CMYK or Uncoated Pantone colours – not a mixture of both. Uncoated Pantone colour limitations: four colour limit for Chip Cups, 6 colour limit for Cold Cups, 5 colour limit (Offset), seven colour limit and no gradient or shadow effect (Flexographic Print). 100,000 MOQ for Flexographic Printing. CMYK colour limitations: unlimited

Metallic, fluorescent and foil colours cannot be used

Images in artwork must be a minimum resolution of 300dpi at 100% scale

Highlight dot gain should not be below 5%. If vignettes go below 5% there will be a visible and harsh drop-off

Line work must be 0.5 point or greater

Text must be 5 point or larger

Convert all text to outlines and embed all images

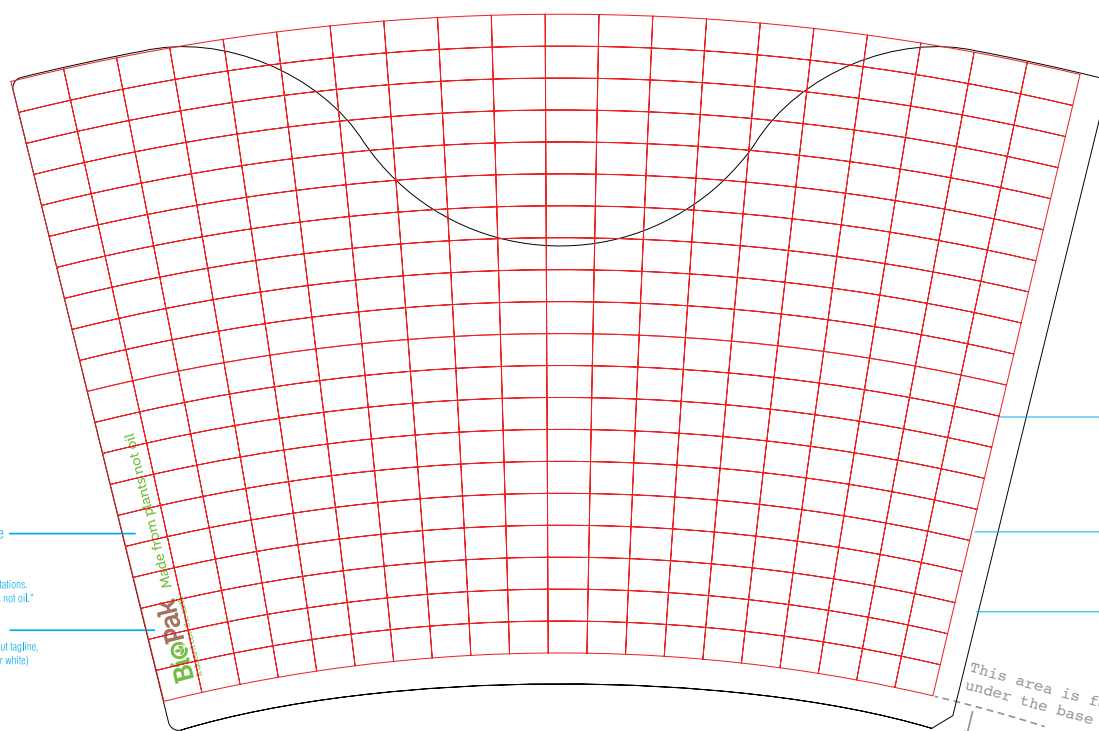
Image for illustrative purposes only

We incorporate the BioCup logo and environmental message into your cup design, helping you communicate your commitment to more sustainable products to your customers. If you have any questions or changes, please contact us.

BioPak endorsement tagline
Tagline options include:
"Made from plants not oil"
"Paper sourced from managed plantations.
Bioplastic lining made from plants not oil."

BioPak Logo endorsement
Logo options include, with or without tagline, full colour or single colour (black or white)

BioPak
min 17mm



Print Safe Area
This indicates the print area. Make text and graphic further 2mm with

Print Bleed
Background colour images must fill

Knife Line
The paper is cut along this line

Print at 100% on A4 and cut along dotted line to test on a cup

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Copyright

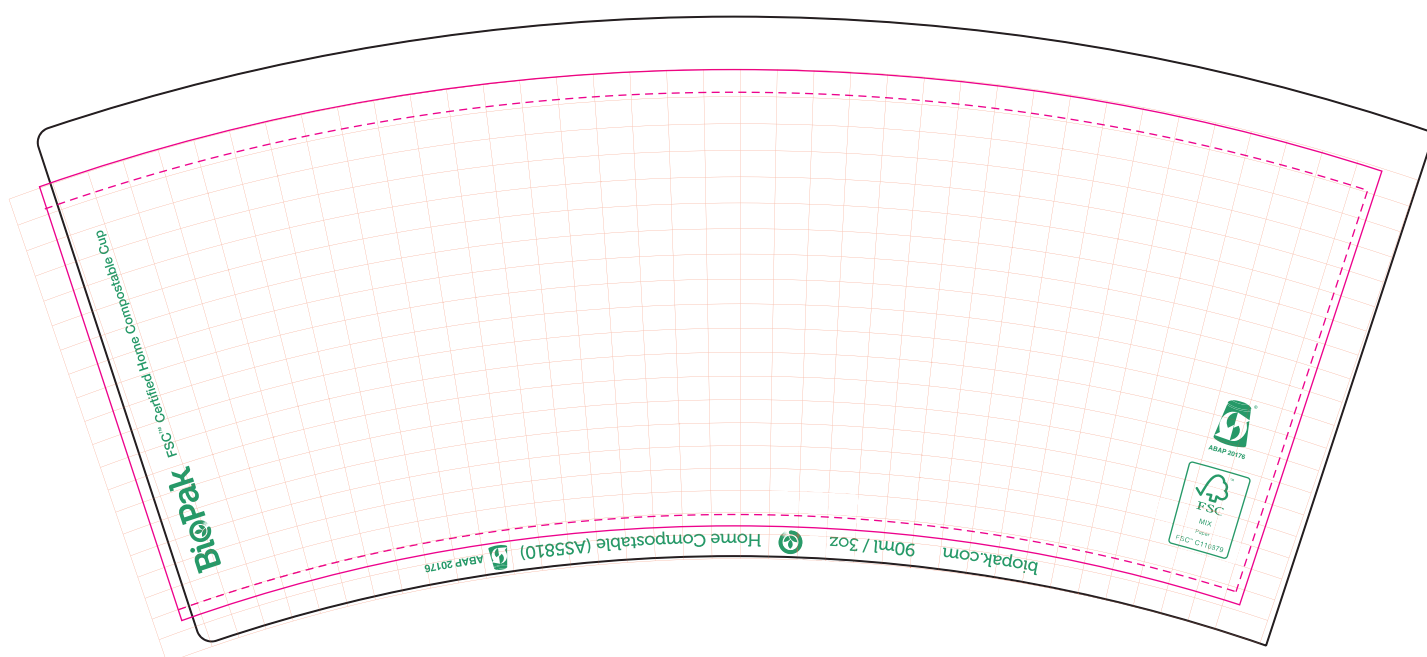
All images, graphics and fonts provided in artwork/or provided to BioPak to artwork, must comply with copyright and be the property of the client

Templates notes

Print safe area marked by the dotted line. Artwork that extends beyond this line will not be seen on the cups. Keep all key info 3mm within the dotted line. To test on a cup, print templates to scale and cut along the dotted line and wrap around the required cup size

Bleed area marked by the solid line. The area between the dotted line and solid line will be folded and not visible in finished cup

The grid indicates the curve/warp



Aqueous Lined Paper

Environmental Benefits

Aqueous lined paper cups are certified home compostable to European (NF T51-800) and Australian (AS5810) standards and certified industrially compostable to European (EN13432) and Australian (AS4736) standards.

Custom printing is an effective way to advertising your business and we encourage you to highlight the environmental benefits of using a BioCup or BioPak product by incorporating one of our logos and an environmental benefits message.

There are always variables and special factors to consider so please call us to discuss your business specifics.

BioCup Certified Home Compostable Cups

BioCup Aqueous Dispersion Coating

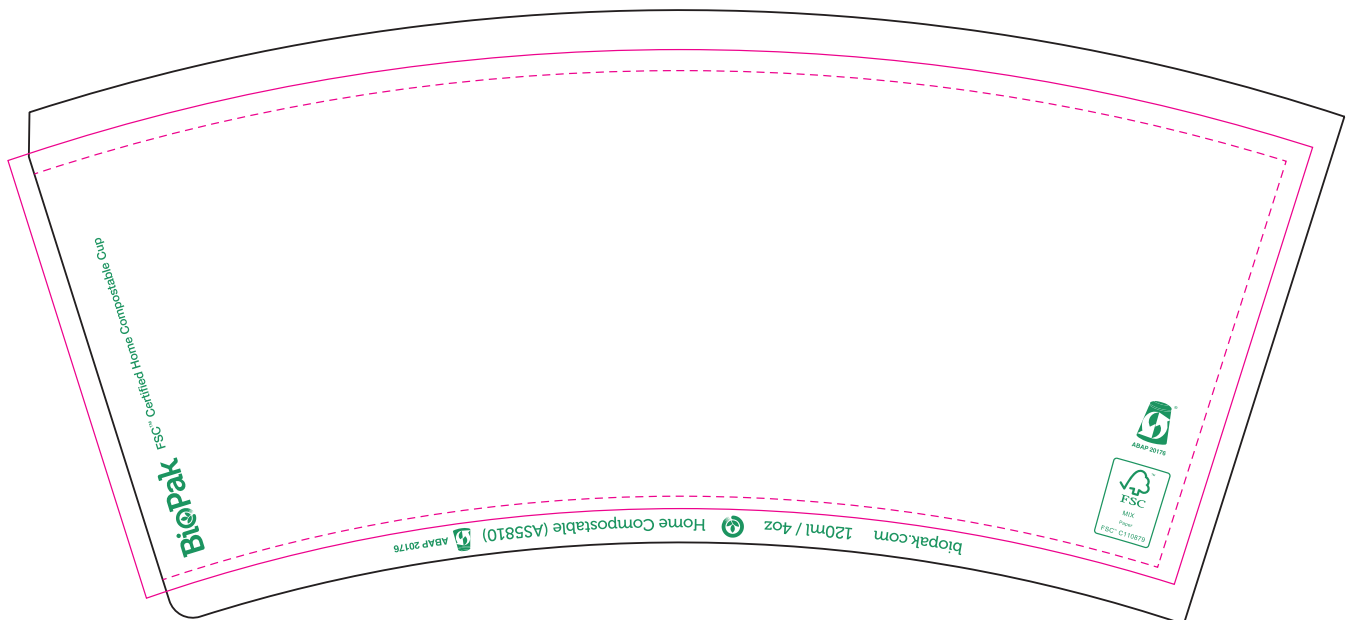
BioCup Water-based Aqueous Lining

We recommend using any of the environmental benefits below:

Certified home compostable to Australian Standards (AS5810)

Printed with non-toxic, environmentally friendly soy-based inks

Image for illustrative purposes only



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PLA BioPlastic Lined Paper

Environmental Benefits

PLA biolastic lined paper cups and bowls are certified industrially compostable to European (EN13432) and Australian (AS4736) standards.

Custom printing is an effective way to advertising your business and we encourage you to highlight the environmental benefits of using a BioCup or BioPak product by incorporating one of our logos and an environmental benefits message.

There are always variables and special factors to consider so please call us to discuss your business specifics.

BioCup Made from plants, not oil

BioCup Certified Industrially compostable
It doesn't cost the earth

We recommend using any of the environmental benefits below:

Plant-Based PLA Bioplastic Lined Paper

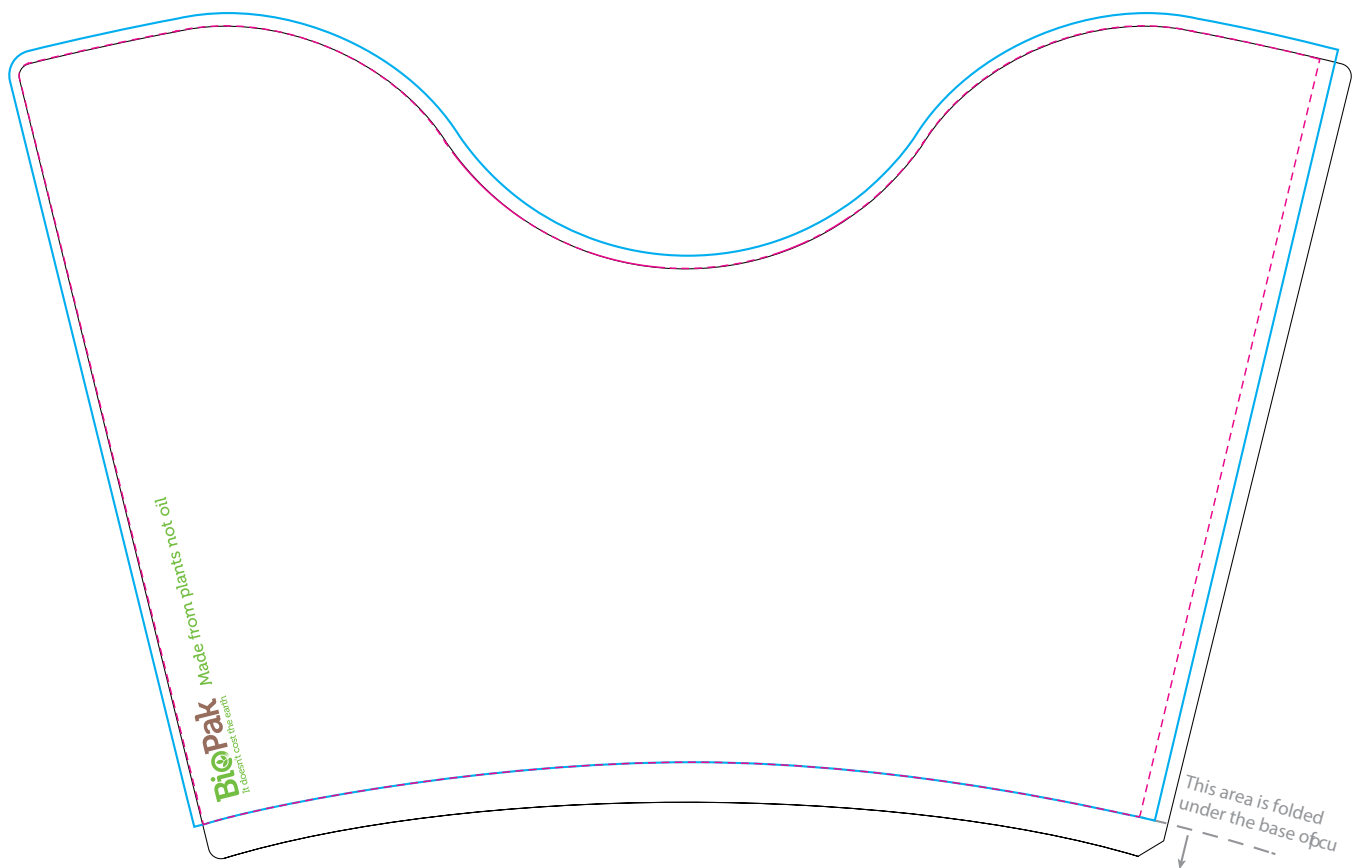
Bioplastic lined FSC™ certified paper

Bioplastic lining made from plants, not oil

This cup is made from plants, not oil

Using bioplastic lowers our CO2 footprint by 75% compared to plastic

Image for illustrative purposes only



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BioPak logo use

Logo and tagline colour









Option 1 – Use our full colour (light green and brown) logo and tagline in Pantone Uncoated or CMYK

Option 2 – Where full colour is unsuitable please use our mono logo and tagline in BioPak dark green, black or white

Option 3 – Where options 1 and 2 are unsuitable we will consider other colours, subject to our approval process

Pantone Uncoated (U)

CMYK

 PANTONE 375 U	 C55 M3 Y100 K0
 PANTONE 7516 U	 C35 M58 Y64 K15
 PANTONE 355 U	 C97 M22 Y100 K9
 PANTONE BLACK U	 K100

Logo clear space

The standard clear space for the BioCup or BioPak logo is indicated with a 'X'

Minimum logo size is 17mm

BioCup logo clear space



BioCup logo minimum size



BioPak logo clear space



BioPak logo minimum size



Guidelines Paper chip & sauce cups

About BioPak

BioPak is a pioneer and leader in the field of sustainable single-use food service disposable packaging. Incorporating the triple bottom line of 'People Planet Profits' into the business DNA from the get go, provided us with an indisputable competitive advantage in the region. With our focus on developing and promoting sustainable plant-based packaging solutions we have, in the space of 10 years, disrupted an industry. We are always looking to raise the bar and we hope that our B Corp certification inspires and motivates others in our industry to follow suit. B the change.



Custom branding is available on:



Paper cups & bowls

MOQ: 30,000 - 50,000 units

Delivery: 8-10 weeks

Shelf life: 12 months



Clear cups & bowls

MOQ: 50,000 units

Delivery: 12-14 weeks

Shelf life: 12 months



Reusable cups

MOQ: 250 units

Delivery: 14-15 weeks

Shelf life: 4 years

Functional life: 12 months



Cutlery

MOQ: Various

Delivery: 12 weeks

Shelf life: 6-12 months



Napkins

MOQ: 30 cartons

Delivery: 12 weeks

Shelf life: Indefinite



BioBoard

MOQ: 30,000 units

Delivery: 12 weeks

Shelf Life: Indefinite



Straws

MOQ: 100,000 units

Delivery: 11-12 weeks

Shelf life: Indefinite



Paper chip & sauce cups

MOQ: 30,000 - 50,000 units

Delivery: 8-10 weeks

Shelf life: 24 months



Paper sushi trays

MOQ: 50,000 units

Delivery: 8-10 weeks

Shelf life: 9 months



Moulded Pulp

MOQ: 200,000 units

Delivery: 12-14 weeks

Shelf life: 24 months

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