

Custom branding BioBoard sushi trays



Paper sushi trays
Custom guidelines
March 2025

BioPak
It doesn't cost the earth



Customise your packaging

We offer free custom branding for orders of 50,000 or more

1. Select shape, size and paper

Paper Sushi Trays - XS, S, M, L, LONG

2. Choose your quantity

Minimum order quantity of 50,000/size

3. Free artwork design service

Free design and artwork setup

High-quality printing – up to 8 Uncoated Pantone colours

No plate costs

4. BioPak endorsement

We recommend incorporating the trusted BioPak logo along with an environmental message into your artwork

5. 8-10 weeks delivery lead time

8-10 weeks turnaround time from signing the contract to delivery

6. No deposit and free storage

No deposit required (conditions apply)

Free storage for 3 months (conditions apply)

Our pay-as-you-use* system allows you to order and pay for what you need, when you need it (conditions apply)

7. Next-day delivery is available on all orders

All orders placed before 1:30pm local time will be delivered next day to most metro areas (conditions apply)

Print specifications

Design notes

Use our supplied artwork templates and align artwork along guidelines.

Care should be taken ensuring logos and design elements are proportionally the same across different sizes as required and that you have considered enough space from the base and top

Adobe Illustrator is our preferred software for product artwork

Artwork must be a maximum 8 Uncoated Pantone colours (flexographic printing) – CMYK is available, however subject to higher MOQs and pricing. Please discuss with our team

Metallic, fluorescent and foil colours cannot be used

Line work must be 0.5 point or greater

Text must be 5 point or larger

Convert all text to outlines and embed all images

Copyright

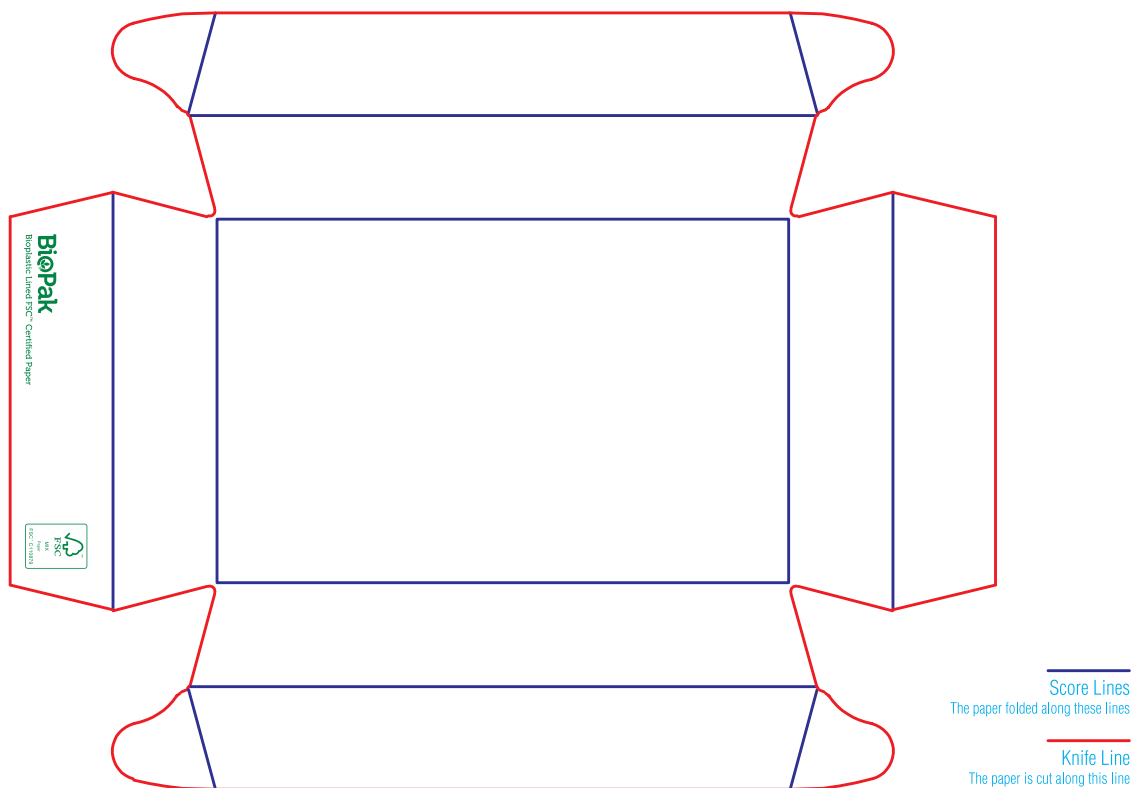
All images, graphics and fonts provided in artwork/or provided to BioPak to artwork, must comply with copyright and be the property of the client

Templates notes

Print safe area marked by the dotted line. Artwork that extends beyond this line will not be seen. Keep all key info within the dotted line. To test, print the template to scale and cut along the pink line and wrap around the the actual product

Bleed area marked by the solid line

Image for illustrative purposes only



Environmental benefits

Custom printing is an effective way to advertising your business and we encourage you to highlight the environmental benefits of using a BioPak product by incorporating one of our logos and an environmental benefits message.

There are always variables and special factors to consider so please call us to discuss your business specifics.

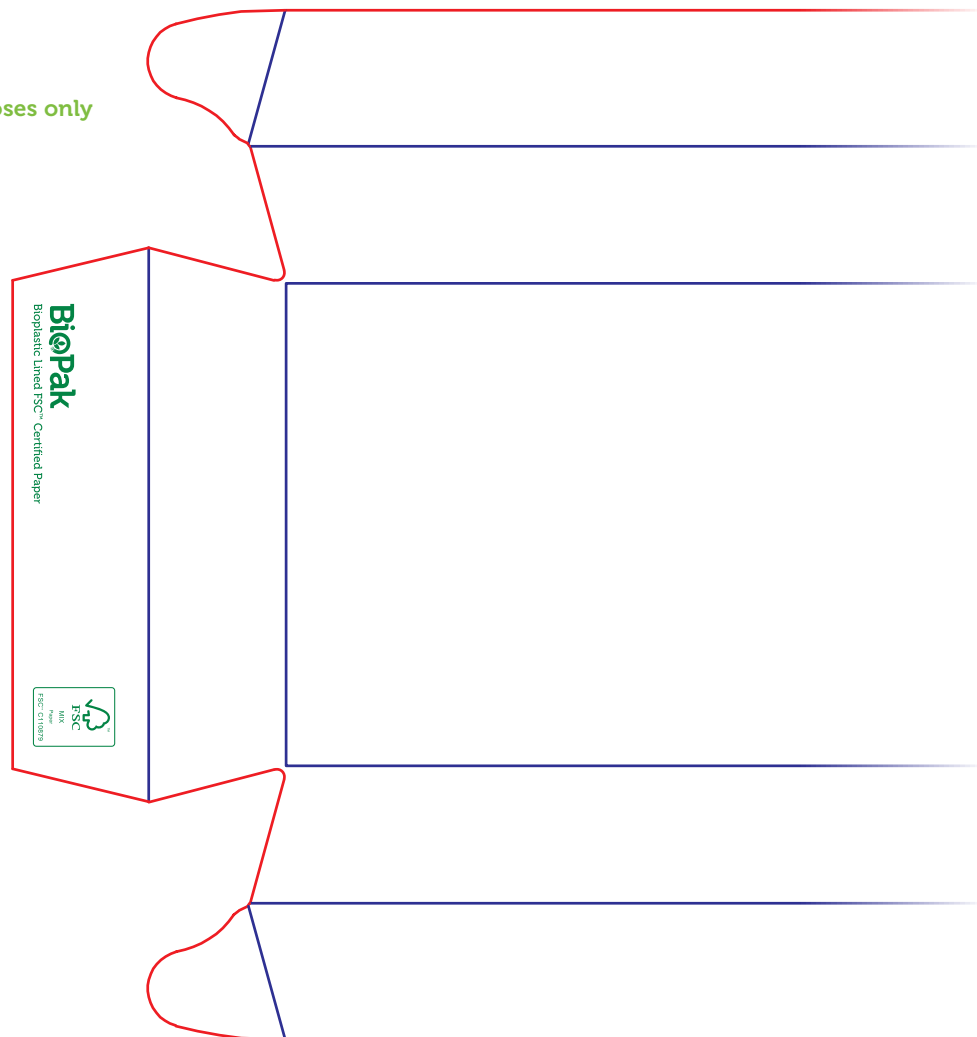
BioPak Bioplastic Lined FSC™ Certified Paper

We recommend using any of the environmental benefits below:

Sustainably Sourced Paper

Bioplastic Lined FSC™ Certified Paper

Image for illustrative purposes only



BioPak donates 5% of profits to positive change.

BioPak logo use

Logo and tagline colour









Option 1 – Use our full colour (light green and brown) logo and tagline in Pantone Uncoated or CMYK

Option 2 – Where full colour is unsuitable please use our mono logo and tagline in BioPak dark green, black or white

Option 3 – Where options 1 and 2 are unsuitable we will consider other colours, subject to our approval process

Pantone Uncoated (U)

CMYK

 PANTONE 375 U	 C55 M3 Y100 K0
 PANTONE 7516 U	 C35 M58 Y64 K15
 PANTONE 355 U	 C97 M22 Y100 K9
 PANTONE BLACK U	 K100

Logo clear space

The standard clear space for the BioPak logo is indicated with a 'X'

Minimum logo size is 17mm

BioPak logo clear space



BioPak logo minimum size



About BioPak

BioPak is a pioneer and leader in the field of sustainable single-use food service disposable packaging. Incorporating the triple bottom line of 'People Planet Profits' into the business DNA from the get go, provided us with an indisputable competitive advantage in the region. With our focus on developing and promoting sustainable plant-based packaging solutions we have, in the space of 10 years, disrupted an industry. We are always looking to raise the bar and we hope that our B Corp certification inspires and motivates others in our industry to follow suit. B the change.



Custom branding is available on:

				
Paper cups & bowls	Clear cups & bowls	Reusable cups	Cutlery	Napkins
MOQ: 30,000 - 50,000 units	MOQ: 50,000 units	MOQ: 250 units	MOQ: Various	MOQ: 30 cartons
Delivery: 8-10 weeks	Delivery: 12-14 weeks	Delivery: 14-15 weeks	Delivery: 12 weeks	Delivery: 12 weeks
Shelf life: 12 months	Shelf life: 12 months	Shelf life: 4 years	Shelf life: 6-12 months	Shelf life: Indefinite
		Functional life: 12 months		
				
BioBoard	Straws	Paper chip & sauce cups	Paper sushi trays	Moulded pulp
MOQ: 30,000 units	MOQ: 200,000 units	MOQ: 30,000 - 50,000 units	MOQ: 50,000 units	MOQ: 200,000 units
Delivery: 12 weeks	Delivery: 11-12 weeks	Delivery: 8-10 weeks	Delivery: 8-10 weeks	Delivery: 12-14 weeks
Shelf Life: Indefinite	Shelf life: Indefinite	Shelf life: 24 months	Shelf life: 9 months	Shelf life: 24 months

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*Pay-as-you-use customers must indicate that product will be drawn and paid for evenly over a maximum of 3 months. If product cannot be drawn in this manner, we can still provide custom products but different payment plans will have to be discussed.