

Custom Branding Paper Takeaways Containers



Paper Takeaway Containers
Custom Guidelines
January 2023

Biopak
It doesn't cost the earth



Customise your packaging

We offer free custom branding for orders of 30,000 or more

1. Select shape, size and paper

Rectangle base – 500ml, 650ml, 750ml, 1,000ml

Square base – 750ml, 1,000ml, 1,200ml, 1,400ml

FSC™ kraft paper or FSC™ white paper

2. Choose your quantity

Minimum order quantity of 30,000/size

3. Free artwork design service

Free design and artwork setup

High-quality printing – up to 8 Uncoated Pantone colours

No plate costs

4. BioPak endorsement

We recommend incorporating the trusted BioPak logo along with an environmental message into your artwork

5. 8-10 weeks delivery lead time

8-10 weeks turnaround time from signing the contract to delivery

6. No deposit and free storage

No deposit required (conditions apply)

Free storage for 3 months (conditions apply)

Our pay-as-you-use* system allows you to order and pay for what you need, when you need it (conditions apply)

7. Same day dispatch on all orders

All orders placed before 10am in most metro areas will be delivered same day (conditions apply)

Print specifications

Design notes

Use our supplied artwork templates and align artwork along guidelines.

Care should be taken ensuring logos and design elements are proportionally the same across different sizes as required and that you have considered enough space from the base and top

Adobe Illustrator is our preferred software for product artwork

Artwork must be a maximum 8 Uncoated Pantone colours (flexographic printing) – CMYK is available, however subject to higher MOQs and pricing. Please discuss with our team.

Metallic, fluorescent and foil colours cannot be used

Line work must be 0.5 point or greater

Text must be 5 point or larger

Convert all text to outlines and embed all images

Copyright

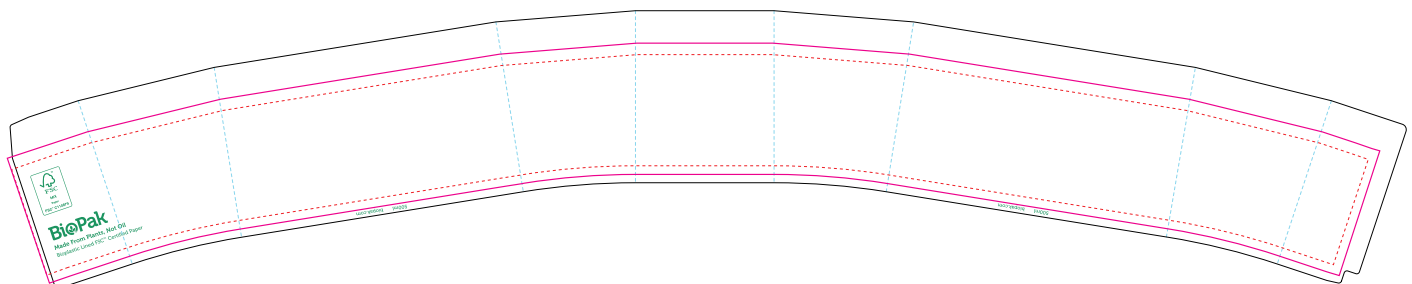
All images, graphics and fonts provided in artwork/or provided to BioPak to artwork, must comply with copyright and be the property of the client

Templates notes

Print safe area marked by the dotted line. Artwork that extends beyond this line will not be seen. Keep all key info within the dotted line. To test, print the template to scale and cut along the pink line and wrap around the actual product.

Bleed area marked by the solid line.

Image for illustrative purposes only



Print Safe Area
This indicates the visible print area.

Corner Area
Areas of the container that bend to create the corners of the containers

Print Bleed Area
Background colours or graphics must fill this area

Knife Line
The paper is cut along this line

Environmental benefits

Custom printing is an effective way to advertising your business and we encourage you to highlight the environmental benefits of using a BioPak product by incorporating one of our logos and an environmental benefits message.

There are always variables and special factors to consider so please call us to discuss your business specifics.

BioPak Made From Plants, Not Oil
Bioplastic Lined FSC™ Certified Paper

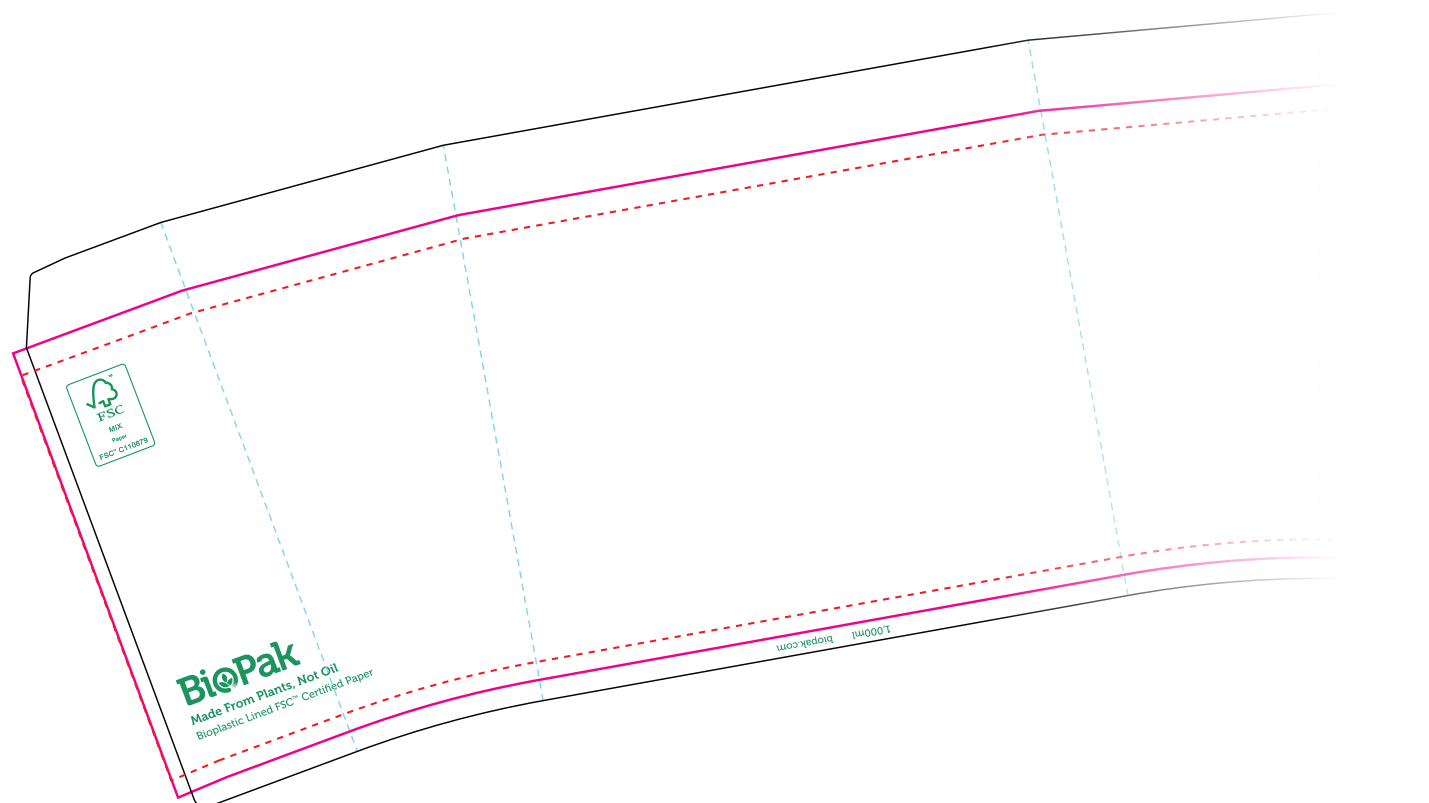
We recommend using any of the environmental benefits below:

Sustainably Sourced Paper

Bioplastic lining made from plants, not oil

This container is made from plants, not oil

Image for illustrative purposes only



BioPak donates 5% of profits to positive change.

BioPak logo use

Logo and tagline colour

Option 1 – Use our full colour (light green and brown) logo and tagline in Pantone Uncoated or CMYK

Option 2 – Where full colour is unsuitable please use our mono logo and tagline in BioPak dark green, black or white

Option 3 – Where options 1 and 2 are unsuitable we will consider other colours, subject to our approval process

Pantone Uncoated (U)

 PANTONE 375 U

 PANTONE 7516 U

 PANTONE 355 U

 PANTONE BLACK U

CMYK

 C55 M3 Y100 K0

 C35 M58 Y64 K15

 C97 M22 Y100 K9

 K100

Logo clear space

The standard clear space for the BioPak logo is indicated with a 'X'

Minimum logo size is 17mm

BioPak logo clear space



BioPak logo minimum size



About BioPak

BioPak is a pioneer and leader in the field of sustainable single-use food service disposable packaging. Incorporating the triple bottom line of 'People Planet Profits' into the business DNA from the get go, provided us with an indisputable competitive advantage in the region. With our focus on developing and promoting sustainable plant-based packaging solutions we have, in the space of 10 years, disrupted an industry. We are always looking to raise the bar and we hope that our B Corp certification inspires and motivates others in our industry to follow suit. B the change.



Custom branding is available on:



Paper cups & bowls

MOQ: 30,000
- 50,000 units

Delivery: 8-10 weeks

Shelf life: 12 months



Clear cups & bowls

MOQ: 50,000 units

Delivery: 12-14 weeks

Shelf life: 12 months



Reusable cups

MOQ: 250 units

Delivery: 14-15 weeks

Shelf life: 4 years

Functional life:
12 months



Cutlery

MOQ: Various

Delivery: 12 weeks

Shelf life: 6-12 months



Napkins

MOQ: 30 cartons

Delivery: 12 weeks

Shelf life: Indefinite



BioBoard

MOQ: 30,000 units

Delivery: 12 weeks

Shelf Life: Indefinite



Straws

MOQ: 100,000 units

Delivery: 11-12 weeks

Shelf life: Indefinite

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