

# Custom branding

## Paper bags



Paper bags customisation guidelines  
May 2023

**Biopak**  
It doesn't cost the earth



# Customise your paper bag

We offer free custom branding for orders of 30,000 bags or more

## 1. Select size and type

Small Die Cut Handle – 270 x 280 x 145mm

Small Flat Handle – 280 x 275 x 150mm

Medium Flat Handle – 320 x 340 x 140mm

Large Twist Handle – 300 x 305 x 170mm

Jumbo Twist Handle – 355 x 370 x 220mm

## 2. Free artwork design service

Free design and artwork setup

High-quality printing – unlimited CMYK colours and up to 8 Uncoated Pantone colours

## 3. BioPak endorsement

We recommend incorporating the trusted BioCup or BioPak logo along with an environmental message into your artwork

## 4. 12 weeks delivery lead time

12 week turnaround time from signing the contract to delivery

## 5. No deposit and free storage

No deposit required (conditions apply)

Free storage for 3 months (conditions apply)

Our pay-as-you-use\* system allows you to order and pay for what you need, when you need it (conditions apply)

## 6. Same day dispatch on all orders

All orders placed before 10am in most metro areas will be delivered same day (conditions apply)

## 7. Pricing

Please email [custom@biopak.com.au](mailto:custom@biopak.com.au) for a quote



BioPak donates 5% of profits to positive change.

\*Pay-as-you-use customers must indicate that product will be drawn and paid for evenly over a maximum of 3 months. If product cannot be drawn in this manner, we can still provide custom products but different payment plans will have to be discussed.

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# Print specifications

## Design notes

Artwork can be printed in either CMYK or Uncoated Pantone colours – not a mixture of both. There is a eight colour limit when printing in Uncoated Pantones. CMYK printing colours are unlimited.

Metallic, fluorescent and foil colours cannot be used

Images in artwork must be a minimum resolution of 300dpi at 100% scale

Highlight dot gain should not be below 5%. If vignettes go below 5% there will be a visible and harsh drop-off

Line work must be 0.5 point or greater

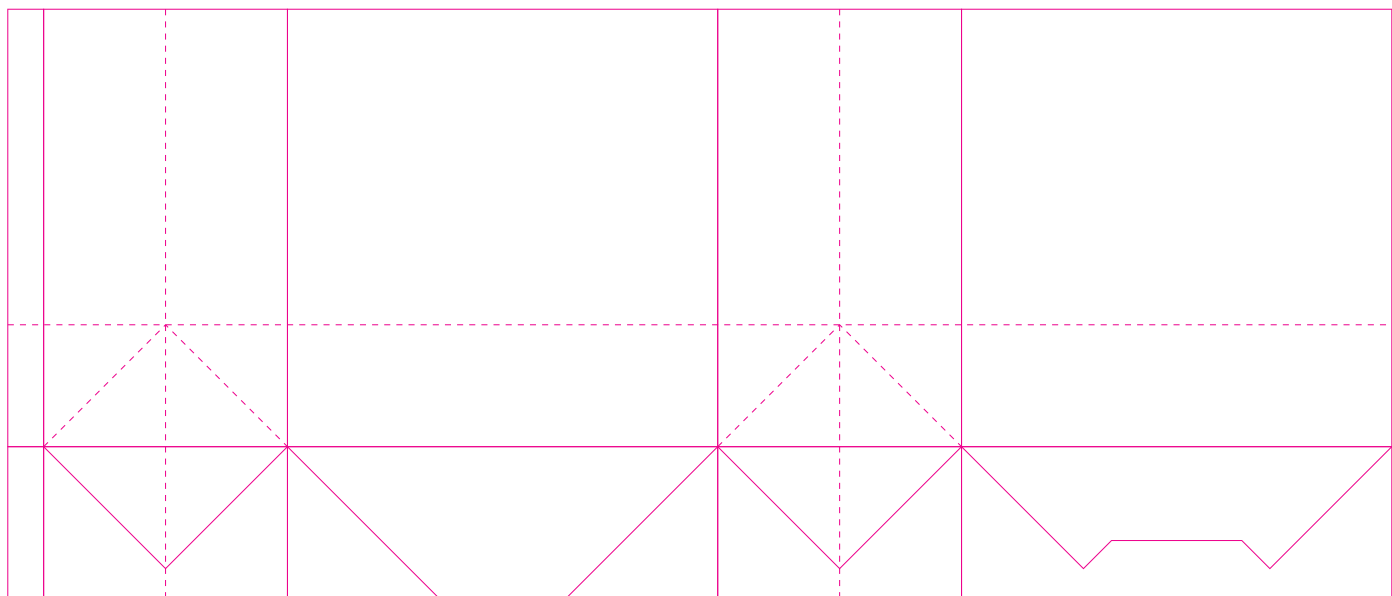
Text must be 5 point or larger

Convert all text to outlines and embed all images

## Copyright

All images, graphics and fonts provided in artwork/or provided to BioPak to artwork, must comply with copyright and be the property of the client.

## Bag illustration



# About BioPak

BioPak is a pioneer and leader in the field of sustainable single-use food service disposable packaging. Incorporating the triple bottom line of 'People Planet Profits' into the business DNA from the get go, provided us with an indisputable competitive advantage in the region. With our focus on developing and promoting sustainable plant-based packaging solutions we have, in the space of 10 years, disrupted an industry. We are always looking to raise the bar and we hope that our B Corp certification inspires and motivates others in our industry to follow suit. B the change.



## Custom branding is available on:



### Paper cups & bowls

MOQ: 30,000  
- 50,000 units

Delivery: 8-10 weeks

Shelf life: 12 months



### Clear cups & bowls

MOQ: 50,000 units

Delivery: 12-14 weeks

Shelf life: 12 months



### Reusable cups

MOQ: 250 units

Delivery: 14-15 weeks

Shelf life: 4 years

Functional life:  
12 months



### Cutlery

MOQ: Various

Delivery: 12 weeks

Shelf life: 6-12 months



### Napkins

MOQ: 30 cartons

Delivery: 12 weeks

Shelf life: Indefinite



### BioBoard

MOQ: 30,000 units

Delivery: 12 weeks

Shelf Life: Indefinite



### Straws

MOQ: 100,000 units

Delivery: 11-12 weeks

Shelf life: Indefinite

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